



As the Wheel Turns



James W. Gutshall, PE, has been promoted to Division Manager for the Camp Hill Transportation Technology of Pennoni Associates Inc., an *Engineering News Record* Top 500

consulting engineering firm headquartered in Philadelphia. Mr. Gutshall has been with Pennoni for over 1 year, and most recently served as Senior Engineer in the Camp Hill office. In his new role, Mr. Gutshall will be responsible for the day-to-day operations of the Division as well as continuing the success and growth of the Technology.

A Registered Professional Engineer in PA since 1994, Mr. Gutshall provides professional

transportation engineering services to private and public sector clients. He has over 16 years of highway design experience on projects ranging from local bridge replacements to large interstates.

Projects that he has worked on include design of an alternate Traffic Control Plan for the Lisburn Road Interchange project in Cumberland County; preliminary engineering and final design of the PA Route 283 reconstruction from SR 0341 to the Lancaster County line; design for the 6-mile continuation of the limited access U.S. Route 15 from SR 0287 to the New York state line; and final design of the replacement of three dual structures and the reconstruction of 1.5 miles of I-80 near the Clearfield Interchange. Jim is currently involved in the SR 997 roadway widening and bridge replacement over I-81 in Franklin County and

the intersection improvement and realignment of the intersection of SR 322 and SR 743 in Derry Township, Dauphin County.

"Jim has demonstrated that he is technically capable, willing to learn new things in his role and has a sense of humor that everyone respects," stated Todd Morris, PE, Regional Transportation Manager. "Jim has a genuine eagerness and concern for advancing the reputation of Pennoni and his own career, as well as meeting the needs of our clients."

A graduate of The Pennsylvania State University, Mr. Gutshall earned a Bachelor of Science degree in Civil Engineering. He is an active participant in the American Society of Highway Engineers (ASHE). Jim resides in the Camp Hill, Pennsylvania, area with wife Tina and son Luke.



The Fulcrum International, headquartered in Orlando, Florida is pleased to announce the appointment of **Judy Bradford** as Marketing Consultant for its promotions

across the US. Opened in 2004, The Fulcrum International is a web-based service that assists engineering, architectural and construction firms across the US in locating new staff in an inexpensive and effective way. Additionally, the company is working with more than 200 colleges and universities across the US to assist students in locating internships or full-time

employment after graduation. The website can be found at www.thefulcrumintl.com.

Ms. Bradford is currently the president of SMPS Central Florida, and owner of Full Spectrum Consulting, Inc., a marketing and corporate event consulting firm. She is a graduate of the University of North Florida.

Jacklyn VanderPol, founder and president of The Fulcrum International, explains how the service works: "Employers can purchase job postings spaces on the site, which can be switched out with different positions at any time. Users have total control of their information and it's very easy to load and update." Costs compare very favorably with other online services such as monster.com, and www.thefulcrumintl.com is marketed solely

within the design and construction industry and is teamed with industry organizations including ASHE (American Society of Highway Engineers) and several chapters of SMPS (Society for Marketing Professional Services). Public organizations can post their job openings at no charge. Job Seekers can post resumes on the site, and search for positions at no charge.

The Fulcrum International offers a free e-newsletter which includes articles for employee newsletters, technology tips, and other industry news. The website is averaging 19,000 hits per week.

For more information please visit www.thefulcrumintl.com or contact company president Jackie VanderPol at 407/228-1747 or Jacklyn.vanderpol@thefulcrumintl.com. ■