

AMERICAN SOCIETY OF HIGHWAY ENGINEERS

**GUIDELINES FOR SECTION WEBSITES &
PROCEDURE TO LINK ON THE NATIONAL WEBSITE**

National encourages Sections to have a website, as a convenience to members, and to advance the goals of ASHE. Section Websites provide a centralized location for members to effectively communicate and to promote ASHE.

Section Websites shall meet the following guidelines:

1. Support the mission and values of ASHE.
2. Content, graphics, advertisements, and links shall be appropriate in nature and be consistent with the mission and values of ASHE.
3. Include the ASHE Mission Statement.
4. Include new membership information, a contact name, and address.
5. Provide a link to the ASHE National Website (www.highwayengineers.org).
ASHE National will renew every section domain name to be certain that the National Website and each Section Website remain secure.
6. The following Section Websites are linked to the National Website. The expiration date is the renewal date of the Section Website domain name. The National Webmaster will renew the domain names for three to five years on the renewal date.

Expiring 2007:

centralohioashe.org (04.26.07)
ashelakeerie.org (08.05.07)
ashealtoona.com (08.22.07)
1st-stateashe.org (05.03.07)
asherichmond.org (10.11.07)
ashega.org (03.25.07)
ashecfl.org (07.21.07)
ashecps.org (11.03.07)

Expiring 2008:

ashecclarfield.org (11.24.08)
ashewilliamsport.com (02.23.08)
ashepotomac.org (02.18.08)
ashe-chesapeake.org (10.25.08)
ashe-ghr.org (08.26.08)
asneharrisburg (03.02.08)
carolinatriangle.org (02.27.08)
goldcoastashe.org (02.06.08)

Expiring 2009:

ashe-southwestpa.org (09.26.09)

Expiring 2010:

ashefranklin.org (03.10.10)

Expiring 2011:

reg6ashe.org (11.29.11)
ashejax.com (01.24.11)

Expiring 2012:

ashepgh.org (04.09.12)

Expiring 2014:

ashemidallegheny.com (12.10.14)

Sections that do not appear to have domains currently:

Central Dacotah	North Central West Virginia
Cuyahoga Valley	North East Florida
Delaware Valley	North East Penn
Derby City	North West Ohio
East Penn	Potomac Highlands
Middle Tennessee	Southern New Jersey
New York Metro	Tampa Bay
North Central New Jersey	Triko Valley
	Western Reserve

Procedure to provide a link on the National Website:

1. Submit a request to the National Website Committee Chair, via e-mail, with a link to the Section's Website.
2. The National Website Committee will review the Section's Website in a timely manner.
3. The National Website Committee Chair will compile the Committee's comments and forward the comments to the Section representative via reply e-mail.
4. Following compliance with the Committee's comments, the National Website Committee Chair will provide a link on the Local Section Page of the National Website and notify the Section representative.
5. The National Website Committee will periodically review the Section Website for adherence to the guidelines. If the Section Website is deemed inappropriate, the Section will be notified and requested to comply with the guidelines, as soon as possible. If the Section does not comply in a timely manner, the Section Website link will be removed from the National Website.

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GUIDELINES FOR WEBSITE LINKS & ADVERTISEMENTS

National provides an opportunity for consultants, contractors, and suppliers to place a business link or fixed advertisement on the ASHE National Website on an annual subscription basis. This opportunity is to further advance the goals of ASHE by providing a centralized location for supporters to identify their resources and communicate who they are.

A separate webpage is dedicated under the title “Consultants, Contractors, and Suppliers” for this purpose to be available to our membership and those interested in the highway industry.

Application for advertisement is available through the standard insertion order located in the SCANNER or by application located on the Advertisement/Link Page. The cost of posting on this page is \$200 for a one year period. The webpage is metered to monitor activity for management purposes and our advertisers benefit, and is made available to advertisers upon request. Content and graphics of advertisements and links must be consistent with the mission of ASHE and subject to final approval of the National Website Committee. Advertisements and links will be periodically evaluated by the National Website Committee and subject to immediate removal at the discretion of the committee.

**American Society of Highway Engineers
Process Map for Advertisements and Links on the Website**

