

AMERICAN SOCIETY OF HIGHWAY ENGINEERS
GUIDELINES FOR ASHE EXPOSURE
FUNDING REIMBURSEMENT

National makes available \$1,000 annually for the purpose of publicizing the purpose and goals of ASHE. The following guidelines are to be used for consideration in the use of the exposure monies:

- Promote the general welfare of the highway industry.
- Promote the latest technologies and methods in the design, construction, and maintenance of highways.
- Exposure of ASHE's name and recognition must be in statewide or national activities.
- All reimbursements must be reviewed and approved by National's President, Secretary, and Treasurer.

(A Society Exposure Request Form May be Found in the Operating Manual Appendix.)