

PLACE OUR AD AS MARKED

Select issues	Indicate ad size	SCANNER Issue	Publication Date	Closing Date – Ads & Articles
		Winter 2009	December	October 15, 2008
		Spring 2009	March	January 15, 2009
		Summer 2009	June	April 15, 2009
		Fall 2009	September	July 15, 2009

ADVERTISING RATE SCHEDULE

Position	Fee per one run	Fee per four runs
1 full page	\$ 550	\$ 2,000 (\$ 500 / issue)
1/2 page	\$ 450	\$ 1,600 (\$ 400 / issue)
1/4 page	\$ 350	\$ 1,200 (\$ 300 / issue)
Business card	\$ 250	\$ 800 (\$ 200 / issue)
Classified	E-mail text to editor for quote	
Consultants, contractors & suppliers	\$ 200 annually. Link your company to the ASHE website.	

AD SPECIFICATIONS

- Electronic file formats: PDF or Windows Platform, PageMaker, Photoshop, Illustrator, eps, tif or jpg.
- File must contain layout, all image files and fonts used.
- Ads are printed in color.

Ad size:	Width Depth
Full page	7.5" x 10"
1/2 page	7.5" x 4.75"
1/4 page	3.667" x 4.75"
Business card	3.667" x 2.25"
Screen:	Scanned photos at no less than 300 dpi

Send ad files and contract to:
Jennifer Summers
717.236.2050; FAX: 717.236.2046; jennifer@wannerassoc.com

ADVERTISING CONTRACT

Advertiser Information	
Advertising Company:	
Contact:	
Address:	
City, State, Zip:	
Phone:	Fax:
E-mail:	
Invoice will be mailed to advertiser listed above unless otherwise noted. Checks payable to ASHE SCANNER. Contract must be received before ad placement. Terms 30 days.	
Signature:	Date:

ASHE Profile

The *SCANNER* is published quarterly by the American Society of Highway Engineers and delivered to over 6,000 readers nationwide.

- 16% are State D.O.T. Employees
- 67% are Engineering Consultants
- 7% are Contractors
- 12% are Related Professions
- 49% of the membership has a professional status

SCANNER Correspondence

John Hetrick, P.E., Managing Editor
c/o Wanner Associates
908 N. Second Street; Harrisburg, PA 17102
717-236-2050; Fax: 717-236-2046
E-mail: jennifer@wannerassoc.com