

ASHE SCANNER & Web Advertising Insertion Order

Advertiser

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Payment preference:

- Check enclosed (payable to ASHE)
- Send an invoice

Place our ad as marked:

SCANNER	Distribution	Ad file due
<input type="checkbox"/> Summer	August	June 30
<input type="checkbox"/> Fall	December	October 31
<input type="checkbox"/> Winter	February	January 15
<input type="checkbox"/> Spring	May	April 15

www.highwayengineers.org

- One year

Ad size:

	One run fee	Four run fee
<input type="checkbox"/> Issue sponsor	\$600	n/a
<input type="checkbox"/> Full page	\$425	\$1,600 (\$400/issue)
<input type="checkbox"/> Half page	\$325	\$1,200 (\$300/issue)
<input type="checkbox"/> Quarter page	\$225	\$ 800 (\$200/issue)
<input type="checkbox"/> Business card	\$150	\$ 500 (\$125/issue)
<input type="checkbox"/> Classified	E-mail text to editor for quote	
	Full Year	
<input type="checkbox"/> Company ad & logo on web	\$200	

Specifications:

Full page	7 5/8" x 10"
Half page	7 5/8" x 5"
Quarter page	3 13/16" x 5"
Business card	2 1/2" x 1 1/2"

- Ads are printed black and white; spot color (determined by issue press run color) can be added for an additional 15% fee.
- Send electronic files in .pdf, .jpg, .tif, or .eps format to jennifer@wannerassoc.com. Camera ready art can be accepted as well.
- Link your company to the ASHE website. E-mail your company name, logo, and url address to jennifer@wannerassoc.com. Your company will appear for one year on the Consultants, Contractors and Suppliers page.

Profile

The SCANNER is published quarterly by the American Society of Highway Engineers and delivered to over 5,700 readers nationwide.

- 18% are State D.O.T. Employees
- 62% are Engineering Consultants
- 10% are Contractors
- 10% are Related Professions
- 45% of the membership have a professional status

SCANNER Correspondence

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NEW!