

**PLACE OUR AD AS MARKED**

Select issues	Indicate ad size	SCANNER Issue	Publication Date	Closing Date – Ads & Articles
		Summer 2010	June	April 15, 2010
		Fall 2010	September	July 15, 2010
		Winter 2011	December	October 15, 2010
		Spring 2011	March	January 15, 2011

**ADVERTISING RATE SCHEDULE**

Position	Fee per one issue	Fee per four issues
1 full page	\$ 600	\$ 2,200 (\$ 550 / issue)
1/2 page	\$ 500	\$ 1,800 (\$ 450 / issue)
1/4 page	\$ 375	\$ 1,400 (\$ 350 / issue)
Business card	\$ 275	\$ 1,000 (\$ 250 / issue)
Classified	E-mail text to editor for quote	
Consultants, contractors & suppliers	\$ 200 annually. Link your company to the ASHE website.	
<i>Revised February 2009</i>		

**ADVERTISING CONTRACT**

Advertiser Information	
Advertising Company:	
Contact:	
Address:	
City, State, Zip:	
Phone:	Fax:
E-mail:	
Invoice will be mailed to advertiser listed above unless otherwise noted. Checks payable to ASHE SCANNER. Contract must be received before ad placement. Terms 30 days.	
Signature:	Date:

**AD SPECIFICATIONS**

<ul style="list-style-type: none"> <li>Electronic file formats: PDF or Windows Platform, PageMaker, Photoshop, Illustrator, eps, tif or jpg.</li> <li>File must contain layout, all image files and fonts used.</li> <li>Ads are printed in color.</li> </ul>	
<b>Ad size:</b> Full page 1/2 page 1/4 page Business card <b>Screen:</b>	<b>Width Depth</b> 7.5" x 10" 7.5" x 4.75" 3.667" x 4.75" 3.667" x 2.25" Scanned photos at no less than 300 dpi
<b>Send ad files and contract to:</b> Jennifer Summers 717.236.2050; FAX: 717.236.2046; jennifer@wannerassoc.com	

**ASHE Profile**

The SCANNER is published quarterly by the American Society of Highway Engineers and delivered to over 6,000 readers nationwide.

- 16% are State D.O.T. Employees
- 67% are Engineering Consultants
- 7% are Contractors
- 12% are Related Professions
- 49% of the membership has a professional status

**SCANNER Correspondence**

John Hetrick, P.E., Managing Editor  
 c/o Wanner Associates  
 908 N. Second Street; Harrisburg, PA 17102  
 717-236-2050; Fax: 717-236-2046  
 E-mail: [jennifer@wannerassoc.com](mailto:jennifer@wannerassoc.com)